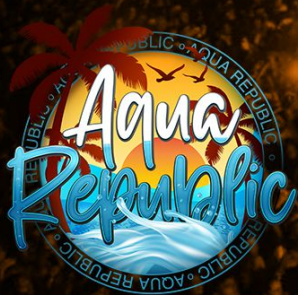


# ANNUAL MASTER SPONSORSHIP

PRESENTED BY  
PETRA TOURS & EVENTS & AQUA REPUBLIC  
THE LEADING PRODUCERS OF MIDDLE EASTERN SUPERSTAR  
CONCERTS ACROSS NORTH AMERICA



# ABOUT THE ORGANIZERS

## **Petra Tours & Events**

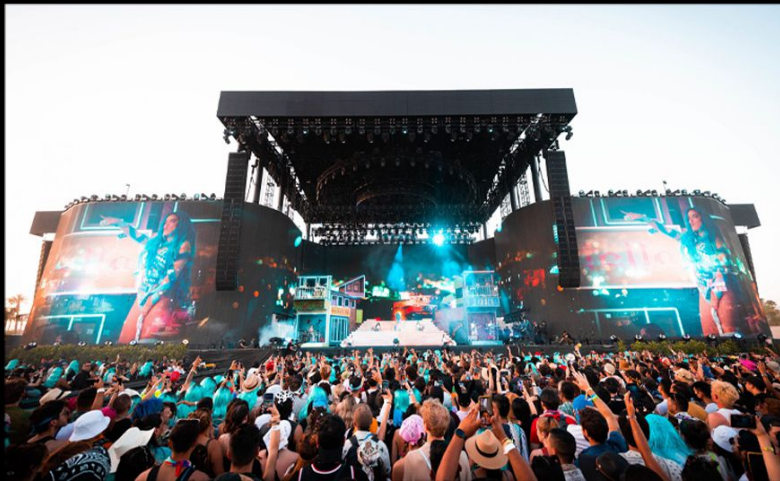
Over **65** high-caliber events annually across the USA and Canada.

Industry leader in Middle Eastern entertainment with a proven track record in hosting packed concerts, cultural showcases, and celebrity tours.

## **Aqua Republic**

Organizers of exclusive mega-events in Mexico, offering immersive cultural experiences with top-tier production.

Together, we deliver unmatched access to the Middle Eastern entertainment scene, with an annual reach of tens of thousands of live attendees and millions of media impressions.



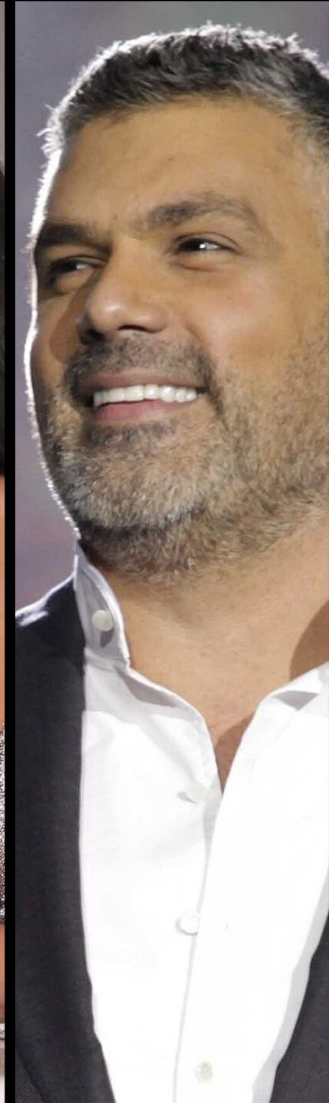
# COMBINED REACH

## OUR PARTNERSHIP SPANS:

- UNITED STATES, CANADA, AND MEXICO.
- MAJOR CITIES AND MULTICULTURAL HUBS.
- TV, DIGITAL, AND ON-THE-GROUND PRESENCE.
- DIVERSE AUDIENCES FROM ARAB-AMERICAN COMMUNITIES TO GLOBAL MUSIC LOVERS.



**PARTNER WITH OUR MIDDLE EASTERN SUPERSTARS  
LET YOUR BRAND SHINE!**



# ARTIST TALENT

Our events feature the top superstars from the Middle East, known for commanding massive fanbases, viral reach, and high-profile media attention.

These artists have loyal audiences across:

- Music platforms (YouTube, Spotify, Anghami)
- Satellite TV channels
- Social media (millions of followers)

Your brand will be aligned with the most respected and recognized voices in the Middle Eastern entertainment world.



# ANNUAL MASTER SPONSORSHIP PACKAGE

- 12-month contract covering all events hosted by Petra Tours & Events & Aqua Republic.
- Multi-region exposure across North America (USA, Canada, Mexico).
- Audience diversity: Arab diaspora, Middle Eastern expats, music fans, VIP clientele, and families.
- Category exclusivity: No competitors of the same industry/type in the same event.



# SPONSORSHIP BENEFITS

## TV Exposure

MTV Lebanon Commercials during prime time, reaching millions of viewers across the Middle East.  
Optional add-ons for other satellite channels.

## Brand Visibility

Your logo on flyers, LED screens, event stages, wristbands, and lanyards  
Branding opportunities in video teasers, aftermovies, step-and-repeat walls, and photo backdrops.

## On-Site Marketing & Activation

Premium booth/table at every event for sampling and sales  
Product placement in event VIP lounges  
Interactive experiences or demo stations for direct engagement



# SPONSORSHIP BENEFITS

## Exclusive Title Branding

Position your brand as “Presented by” sponsor on tour names, press releases, and ticketing pages. Access to co-hosted giveaways and contests to boost your audience reach.

## VIP Hospitality Access

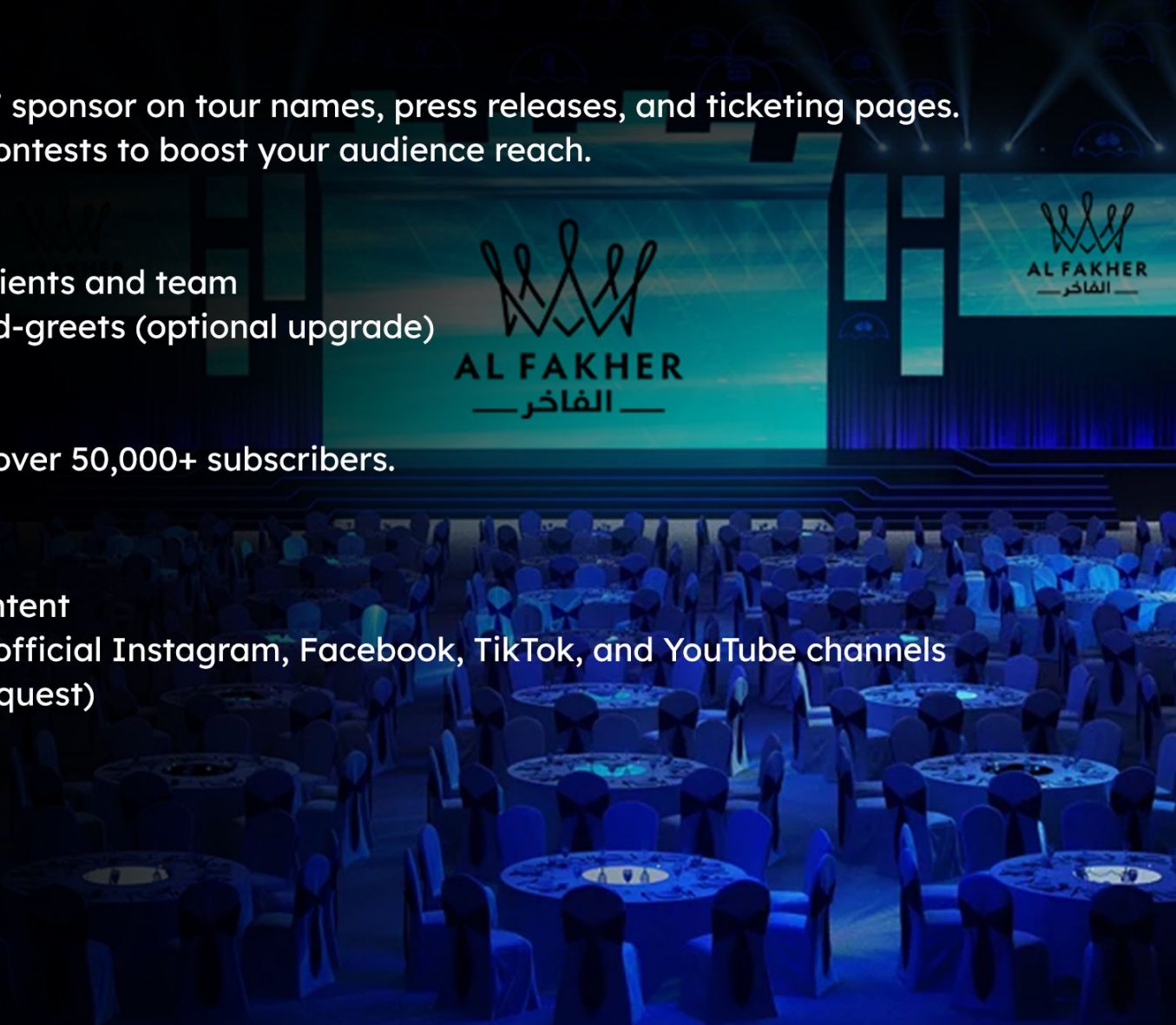
Complimentary VIP tickets for your clients and team  
Backstage access and artist meet-and-greets (optional upgrade)

## Email Campaign Inclusions

Inclusion in fan newsletters reaching over 50,000+ subscribers.

## Digital & Social Media Promotion

Optional co-branded social media content  
Sponsored posts or highlights across official Instagram, Facebook, TikTok, and YouTube channels  
Influencer and artist shoutouts (by request)



# WHY SPONSOR WITH US?

- **Year-round engagement with multicultural and high-spending demographics**
- **Transnational influence in both North America and the Middle East**
- **Direct brand alignment with prestige, culture, and entertainment**
- **High ROI activations and measurable success metrics**

## LET'S PARTNER

CONTACT US TODAY

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